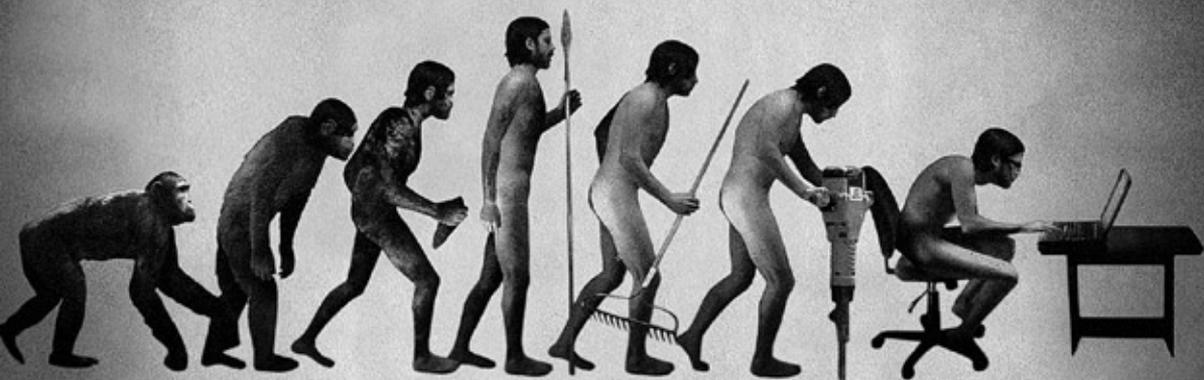


SPOJEN CONNECTED



redateljica / director: **Tiffany Shlain**; scenaristi / screenwriters: Tiffany Shlain, Carlton Evans, Sawyer Steele, Ken Goldberg; snimatelj / camera: Richard Neill; montaža / editing: Dalan McNabola, Tiffany Shlain, Sawyer Steele; producenti / producers: Tiffany Shlain, Carlton Evans; zemlja / country of origin: SAD / USA; godina / year of production: 2011; trajanje / duration: 85 min.

www.connectedthefilm.com

13MFF

Jeste li ikad odgodili odlazak na WC da biste pregledali elektroničku poštu? Jeste li ikad zaspali sa svojim laptopom? Ili bili toliko shrvani da ste se jednostavno isključili iz svega? U ovom zabavnom nadahnjujućem filmu koji nam otvara oči, redateljica Tiffany Shlain vodi publiku na uzbudljivu vožnju toboganom da bismo otkrili što to znači biti spojen u 21. stoljeću. Od osnivanja Webby Awards pa do toga da bude strastveni zastupnik Nacionalnog dana isključenja, Shlain ima odnos i ljubavi i mržnje prema tehnologiji što joj služi kao odskočna daska za uzbudljivo istraživanje suvremenog života... kao i naše uzajamno povezane budućnosti. U jednakoj mjeri dokumentaran i memoarski, film se odvija tijekom godine u kojoj su tehnologija i znanost doslovno postali pitanje života i smrti za redateljicu. Dok se Shlainin otac bori s rakom na mozgu, a ona se suočava s trudnoćom visokog rizika, njeno suštinsko razumijevanje spojenosti je na kušnji.

Have you ever faked a restroom trip to check your email? Slept with your laptop? Or become so overwhelmed that you just unplugged from it all? In this funny, eye-opening, and inspiring film, Director Tiffany Shlain takes audiences on an exhilarating rollercoaster ride to discover what it means to be connected in the 21st century. From founding The Webby Awards to being a passionate advocate for The National Day of Unplugging, Shlain's love/hate relationship with technology serves as the springboard for a thrilling exploration of modern life... and our interconnected future. Equal parts documentary and memoir, the film unfolds during a year in which technology and science literally become a matter of life and death for the director. As Shlain's father battles brain cancer and she confronts a high-risk pregnancy, her very understanding of connection is challenged.